

Press Release

Future-Oriented System Solutions for the Building Shell

heroal shows innovative solutions in several focus areas at BAU

Verl, January 2023. With various new developments for residential and commercial construction as well as comprehensive services, heroal is presenting itself at BAU 2023. At Stand 310 in Hall B1, we will be presenting a wide range of innovations in the field of product systems, services and digitalization, as well as solutions for key future topics and requirement areas of the industry. The focus of the trade show booth is on the key topics of processing efficiency and productivity, sustainability, comfort, as well as safety and architectural freedom. Coordinated system solutions that combine the diverse requirements of today's building projects, as well as an extensive range of services that offer further added value around the product range, underline heroal's position as one of the leading system providers in the industry.

Efficiency & profitability

To enable fabricators to manufacture heroal systems even more efficiently in the future and to effectively counter the increasing shortage of skilled workers, heroal has expanded its portfolio to include solutions that are particularly fast and easy to fabricate. An innovative window fitting system, standing out for its particularly easy and efficient installation, will be shown for the first time at BAU. During regular live demonstrations at the exhibition stand, fabricators can see for themselves the high efficiency of the new fitting system heroal WF EM as well as the clamp-on sun protection system heroal VS Z EM and the door sash profile heroal D 72 PF EM. Further highlights presented by heroal are new business fields for fabricators in the roller shutter and sun protection sector, as well as the heroal Ready range with its high degree of prefabrication.

The easy digital planning and manufacture of heroal system solutions with optimised processes will also be in focus at BAU. Consistently geared towards optimising the value chain, heroal system solutions contribute to the resource-efficient and process-reliable implementation of projects. New service offers from heroal give fabricators new impetus to optimise production and processes, and will be shown for the first time at the information desks at the exhibition.

Connectivity & convenience

Digitalisation affects all areas of life. In order to make tomorrow's working and living spaces comfortable, barrier-free and intelligent, system solutions from heroal can be flexibly integrated into building automation. Designed as a Smart Home solution, the retrofittable WLAN module heroal Connect RS provides for convenient, location-independent control of electric roller shutters and sun protection elements via app or voice assistant. As a Smart Building solution in commercial construction, heroal offers the innovative ventilation flap heroal W 72 VF, for example. The subtle, user-independent motorised flap supports architects and planners in the implementation of controlled, natural ventilation concepts.

In addition, the barrier-free system solutions from heroal stand for the highest level of comfort. As a high-quality solution for sophisticated residential and commercial construction, the sliding door system heroal S 77 SL sets the tone at the exhibition stand for the design of rooms with a high quality of life. Maximum ease of use is provided by the drive system heroal SF Drive. It is fully integrated in the profiles of the element and ensures a particularly convenient and almost silent operation at the touch of a button or via smartphone.

Design

The individuality and aesthetics of a building is reflected not only in its architecture but also in sophisticated design variants and options for shapes and colours. With its industry leading range of designs and colours, including more than 500 RAL and DB colours in different gloss levels, surface designs in wooden, concrete and rust looks (heroal SD), and the exclusive Les Couleurs® Le Corbusier shades, heroal offers fabricators, architects and planners a great variety and creative freedom. The outstanding aesthetic looks of heroal system solutions create high-quality living spaces in residential and commercial buildings. The well thought-out and perfectly coordinated systems can be combined in many different ways, creating building shells that appear to be cast from the same mould. Among other exhibits, heroal will show the curtain wall system heroal C 50 for commercial buildings, in combination with the heroal D 72 commercial front door, the heroal W 77 i block window and the partly integrated sun protection heroal VS Z. Designed as a large lifting-sliding element with a sash corner that can be opened, heroal will also present heroal S 77 SL at the exhibition stand. This element will be combined with the corner solution heroal VS Z, an

innovative zip screen system for corners that offers effective protection against glare, prying eyes and heat and requires just a single rope guidance.

Security

For the creation of a second escape route, heroal will present a battery backed emergency power control, with which roller shutters and sun protection elements can be lifted even in the event of a power failure. Also on show at BAU is the fire protection door system heroal FireXtech D 93 FP with its modular design, offering not only perfect fire resistance but also shorter processing times for fabricators.

heroal roller shutter systems made from aluminium and stainless steel offer excellent burglary protection and meet the highest security requirements. In combination with heroal windows, they offer maximum reliability and very high security, including resistance class RC 4.

Sustainability

With durable, circular system solutions, heroal supports architects and fabricators in the design of today and tomorrow's buildings. heroal's integral commitment to a sustainable future shows in the company's responsible way of thinking and acting. To create environmentally safe living spaces, heroal relies on sustainable systems, which, as shown by the Cradle to Cradle Certified® Product Standard for heroal systems for windows, doors and curtain walls, enable the sustainable design of buildings. At BAU, the company will also focus on the topics of sustainability and healthy living in residential and commercial construction, with aspects such as excellent thermal insulation values, innovative ventilation concepts, and high-quality solutions for maximum natural daylight and transparency.

Services

heroal partners receive extensive support throughout the entire construction process. The company's comprehensive range of services assists architects, planners, fabricators and final customers in every phase of the project and creates added value for all parties involved in the construction process. Visitors to the stand will be able to experience the whole world of heroal services live – such as developing individual marketing activities in the heroal Partner+ programme, planning and creating offers in the heroal configurator, using online options for ordering, studying heroal Academy's range of professional training, or trying the extensive project planning support for architects.

After the corona-related restrictions of the last years, we are especially looking forward to welcoming you at BAU 2023 at our booth 310 in hall B1 and cordially invite you to a personal presentation of our product and service range as well as the various innovations and focus topics. You can find all information about the heroal trade fair appearance at www.heroal.de/en/bau-munich

Pictures



[Einfache Montage_heroal Ready VS Z EM]

For an extremely efficient manufacture and installation, heroal has added three new products to its product range. Their easy manufacture will be presented in regular live demonstrations on heroal's exhibition stand at BAU 2023. © heroal



[Kotelna Park_Lüftungsklappe heroal VF_heroal SD]

heroal will showcase innovative solutions for Smart Home and Smart Building systems at BAU 2023. The ventilation flap heroal W 72 VF makes it possible to implement concepts for controlled, natural ventilation. © Štěpán Látal



[Wohnwelten_heroal S 77 SL_Ecke zum Öffnen]

heroal system solutions create high-quality living spaces in residential and commercial construction. An architectural highlight is the heroal S 77 SL lifting-sliding system, which will be shown at BAU 2023 in combination with the sun protection system heroal VS Z with its new corner solution. © heroal

heroal – the aluminium systems supplier

As a manufacturer of aluminium system solutions for roller shutters, sun protection, roller doors, windows, doors, sliding doors, curtain walls and patio roofs, heroal is one of the international market leaders. Founded in 1874, the family company employs over 800 people at its headquarters in Verl, Germany, and locations in North America and Europe, and is involved in the construction of sustainable buildings in residential and commercial construction projects worldwide. heroal focuses on innovative and high-quality systems for fabricators, architects, planners, investors and building owners. heroal products are characterised by first-class quality, industry-leading customisation options and consulting and services in every phase of the building lifecycle. heroal systems are developed and manufactured in Germany.

More information is available at www.heroal.com.

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