

Press release

## Shaping the future with heroal systems

**Verl, October 2018. As an integrated system provider for building shells, heroal will focus its presentation at BAU 2019 on new products from the areas of windows, doors, curtain walls and sun protection. These system solutions for fabricators, planners, architects and consumers have been specially developed for building projects in private and commercial construction where tomorrow is already being considered today. For heroal, therefore, the trade fair motto “SIMPLY BETTER. FUTURE.” will be at the heart of their BAU appearance.**

While preparations for the upcoming fair are in full swing, anticipation is growing for the innovative new products that will be presented to the public for the first time in Munich in January 2019. The focus will be on six main topics with which heroal will expand its position as the industry leader in terms of execution quality and surface coating.

### **Fire protection**

In order to expand its range of fire protection products, heroal has developed a new fire protection system, which stands out in particular due to its modular design and expeditious processing. heroal is thus further developing its existing product portfolio in this area.

### **Curtain walls**

One of the highlight products in the field of curtain wall systems is an innovative solution that reinterprets narrow view widths. In addition, newly developed insert elements and solutions for the harmonious integration of heroal sun protection systems will be presented at the trade fair, thus extending the manifold application possibilities of heroal curtain wall systems.

### **Object service**

Unique objects require tailor-made solutions. The heroal object service supports architects, planners and fabricators during all phases of a building project and gives advice on turning architectural visions into professional and economical solutions. The

facets of the object solutions – whether standard or special – will be presented at the heroyal booth.

### **Customisation**

Customisation options down to bespoke items – this is what heroyal is all about. Whether it be the colours of Les Couleurs® Le Corbusier, for which heroyal holds the industry-exclusive licence, or the innovative surface finishing heroyal SD (Surface Design) for special surface optics such as wood or concrete, the possibilities for the design of window, door, curtain wall, roller shutter, sun protection and roller shutter systems are practically unlimited. This allows heroyal to meet the market's demand for additional customisation and to design the building shell of any object to measure. Visitors of BAU can experience the special heroyal surface coatings at the heroyal booth in all their extraordinary quality and colour effect.

### **Insulation box**

With heroyal IB Unique, heroyal has developed an insulation box system that can be stored in a space-saving manner and processed quickly and easily thanks to Super Z-Folding Installation Technology. Thanks to its modular design, the system adapts to a wide variety of installation situations (e.g. in masonry, composite thermal insulation systems, plaster and clinker curtain walls). In combination with other heroyal systems, it achieves flexible insulation values to meet thermal insulation requirements up to the passive house standard.

### **Digital solutions**

In addition to heroyal product innovations, its services will also be highlighted. At heroyal's exhibition stand, architects, planners and fabricators can learn about the future products and services with which heroyal will support its partners along the value chain. The central component is the BIM area.

We look forward to meeting you at BAU 2019 at our booth 310 in hall B1 and to presenting our high-quality new products to you there.

## Pictures



[heroal\_bau\_logo\_CMYK\_EN]

SIMPLY BETTER. FUTURE. – heroal's motto for BAU 2019.

Photo: heroal



[heroal\_Architektenhaus\_Le Corbusier\_Haustür\_Milieu aussen]

For the first time, heroal is offering a front door including infill panel -- with the heroal D 72 door system, and in combination with the high-quality colours of Les Couleurs® Le Corbusier.

Photo: heroal



[heroal\_Architektenhaus\_Le Corbusier\_Haustür\_Milieu innen]

Due to the exclusive partnership with Les Couleurs® Le Corbusier, heroal offers the high-quality colour spectrum for window, door, curtain wall, roller shutter, roller door and sun protection systems.

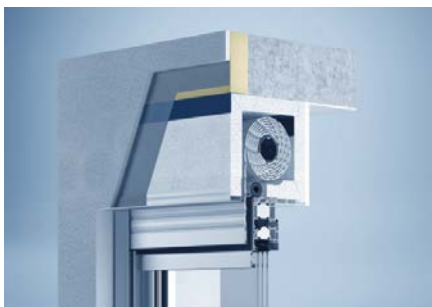
Photo: heroal



[Querschnitt heroal IB Unique + heroal W 77]

Thanks to different box sizes, inspection panel types and integration options for different shading systems, heroal IB Unique offers planners and fabricators a wide range of design options.

Photo: heroal



[heroal IB Unique]

The heroal IB Unique insulation box system can be quickly and easily installed into the various structural attachments – no matter whether in plaster with a monolithic version, in the thermal insulation composite system or in cladding such as brickwork.

Photo: heroal

**heroal – the aluminium systems supplier**

As a leading supplier of aluminium systems, heroal develops and produces perfectly coordinated systems for windows, doors, facades, roller shutters, roller doors and sun protection. Folding and sliding shutters, insect protection, terrace roofs and carports round off the product range. By minimising energy consumption during production, maximising energy conservation during usage as well as ensuring optimum profitability during system manufacturing and an increase in the value of the building, heroal system solutions make a significant contribution to sustainable construction.

**Innovation, service, design, sustainability**

The heroal brand represents system solutions that unite practical innovations, industry-leading service and high-quality design that can be sustainably integrated into any architecture.

Over 800 employees across the company work continually to further develop the systems and optimise the quality of heroal's service and performance.

The heroal brand stands for premium quality made in Germany – certified according to ISO EN 9001. heroal products and systems are produced and assembled exclusively at heroal's German production sites – at its headquarters in Verl and also in Hövelhof.

More information at [www.heroal.com](http://www.heroal.com).

**Contact Press:**

heroal – Johann Henkenjohann GmbH & Co.KG  
Lena Holtkamp  
Österwieher Str. 80  
33415 Verl (Germany)  
Tel.: +49 (0) 5246-507-0  
Fax: +49 (0) 5246-507-355  
E-Mail: [presse@heroal.de](mailto:presse@heroal.de)