

Press release

## **German Innovation Award 2020 for a Sliding Door System**

**The heroal S 65 impresses thanks to its innovativeness, efficient manufacturing and economy**

**Verl, 26 May 2020.** The heroal S 65 aluminium sliding door system was distinguished by the German Design Council as “Winner” in the German Innovation Award 2020 in the “Excellence in Business to Business - Building & Elements” category. The system scored well overall thanks to its innovative construction, efficient manufacturing and economy.

The heroal S 65 aluminium sliding door system stands out thanks to the especially simple and efficient production and innovative casement construction. Innovative thermal breaks, specially tailored to the sliding door system, make it possible to use large casements, which simultaneously protect against bending (the Bi-metal effect). The casement profiles are pre-assembled with a labyrinth, which removes the need for a separate attachment and allow for a very narrow central joint with a view width of just 62 mm. Furthermore, the frame surround reduces the complexity of the system and therefore simplifies the production process even further. This means the heroal S 65 sliding door system is especially suitable as an economically attractive solution for use in upscale residential and commercial construction projects.

### **About the German Innovation Award**

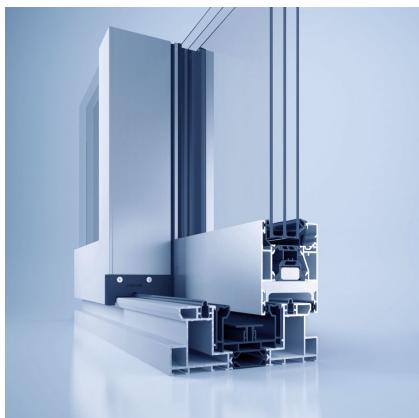
Presented by the German Design Council, the annual German Innovation Award recognises products and solutions spanning various business classes, which differentiate themselves from previous solutions thanks to their user focus and added value. The jury, which is made up of independent, interdisciplinary experts from the fields of industry, science, institutions and finance, bestows the award in two competition classes: “Excellence in Business to Consumer” and “Excellence in Business to Business”. Evaluation is based on the following criteria: level of innovation, user benefit and economy.

## Photo material



[heroal S 65 Wohnungsbau]

heroal S 65 is an aluminium sliding door system for generously-sized openings in up-market residential and commercial construction projects, which stands out thanks to the optimised production methods. © heroal



[heroal S 65]

Thanks to the increased level of prefabrication, simplified casement manufacture, and newly developed labyrinth profiles, the heroal S 65 can be manufactured in a more efficient and reliable manner. © heroal



[German Innovation Award 2020]

The German Innovation Award recognises products and solutions spanning various business classes, which differentiate themselves from previous solutions above all thanks to their user focus and added value – the heroal S 65 sliding door system now numbers among them. © German Design Council

**heroal – the aluminium systems supplier**

As a leading supplier of aluminium systems, heroal develops and produces perfectly coordinated systems for windows, doors, facades, roller shutters, roller doors and sun protection. Folding and sliding shutters, insect protection, terrace roofs and carports round off the product range. By minimising energy consumption during production, maximising energy conservation during usage as well as ensuring optimum profitability during system manufacturing and an increase in the value of the building, heroal system solutions make a significant contribution to sustainable construction.

**Innovation, service, design, sustainability**

The heroal brand represents system solutions that unite practical innovations, industry-leading service and high-quality design that can be sustainably integrated into any architecture.

Over 800 employees across the company work continually to further develop the systems and optimise the quality of heroal's service and performance.

The heroal brand stands for premium quality made in Germany – certified according to ISO EN 9001. heroal products and systems are produced and assembled exclusively at heroal's German production sites – at its headquarters in Verl and also in Hövelhof.

More information at [www.heroal.com](http://www.heroal.com).

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